

TABLE OF CONTENTS

HOW THE PROGRAM WORKS	1
-----------------------------	---

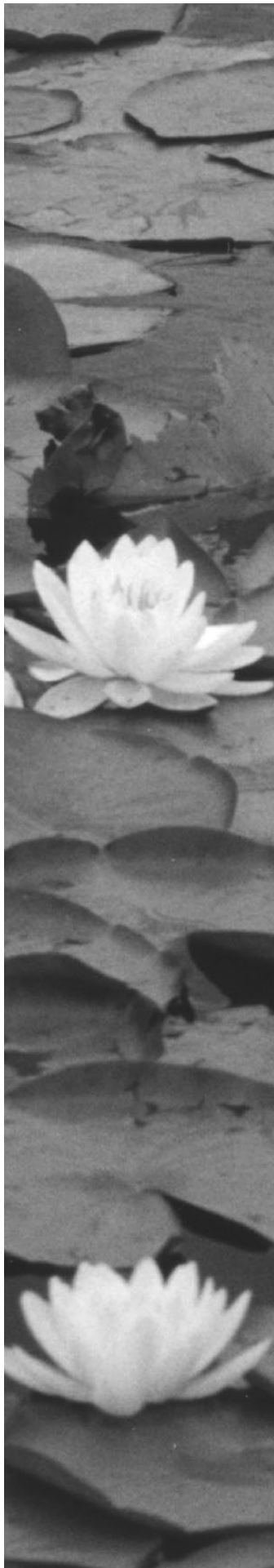
SECTION ONE – WATER QUALITY ACTIONS

INTRODUCTION	3
ACTION LOG	4
1. TOXIC SLEUTH – Reducing Toxic Products in Your Household	5
2. A NATURAL LAWN – Reducing Your Use of Weed Killers and Fertilizers on Your Lawn	7
3. A GREEN GARDENER – Reducing Your Use of Toxic Pesticides, Herbicides, and Fertilizers in Your Garden	9
4. CUT IT HIGH AND LET IT LIE – Mulching Grass	11
5. LET IT ROT – Backyard Composting	13
6. POOP SCOOP – Cleaning Up After Your Dog	15
7. DON'T BE AN OIL DRIP – Identifying and Fixing Oil Leaks on Your Vehicles	16
8. NO PHOS-FOR-US – Washing Your Car with the Least Environmental Impact	18
9. DOWN BY THE STREAM – Creating a Streamside “Grow Zone”	19
10. A NO RAINER – Installing a Rain Barrel or Downspout Extension	20
11. CATCH IT WHILE YOU CAN – Creating a Rain Garden	22
12. YARD MAKEOVER – Creating Water-friendly Landscaping	23
13. LET THE GROUND SHOW THROUGH – Reducing Paved Surfaces ...	25
14. THE ROAD LESS TRAVELED – Reducing Vehicle Miles Traveled ...	27
15. LEAK NOT – Remediating Oil Storage Tank Leaks	29

SECTION TWO – WATER CONSERVATION ACTIONS

INTRODUCTION	33
ACTION LOG	34
16. AQUA COP – Finding and Fixing Water Leaks in Your Home ...	35
17. AQUA TECH – Installing Water Saving Devices	36
18. SCRUB-A-DUB RUB – Reducing Water Used in Personal Care ...	37
19. SCRUB-A-DUB TUB – Reducing Water Used to Wash Dishes.	38
20. ALL BOTTLED UP – Drinking Refrigerated Water.	39





21. TANKS A LOT – Reducing Water Used for Toilet Flushing 40
22. AM I CLEAN YET? – Reducing Water Used for Showers and Baths 42
23. GO WITH THE FLOW – Reducing the Number of Toilet Flushes . . 43
24. THE LAWN RANGER – Reducing Water Used for Lawns 44
25. A MASTER WATERER – Reducing Water Used for Gardening. 46

SECTION THREE – HELPING OUT ACTIONS

ACTION LOG 49
26. HOUSEHOLD BY HOUSEHOLD – Starting Neighborhood Water
Stewardship Teams. 50
27. GO TEAM – Coaching Water Stewardship Teams. 51
28. APARTMENT/CONDOMINIUM DWELLERS TAKE CARE –
Working with Property Managers and Boards to Adopt
Water-friendly Practices 52
29. CITIZENHOOD – Contributing to Your Community’s
Quality of Life. 54
30. DUMP NO WASTE – Storm Drain Marking and Maintenance 56
31. NEIGHBOR TO NATURE – Become a Neighborhood
Water Steward 58
32. NEIGHBORHOOD LIVABILITY – Starting a
Livable Neighborhood Team. 60

SECTION FOUR – WATER STEWARDSHIP ASSESSMENT 63

SECTION FIVE – PROGRAM SUPPORT TOOLS

INTRODUCTION. 67
Team Initiator Guidelines 68
Information Meeting Guide 69
Team Building Meeting Guide. 71
Topic Meeting One Guide – Water Quality. 73
Topic Meeting Two Guide – Water Conservation 76
Topic Meeting Three Guide – Helping Out 79

ABOUT THE AUTHOR 82

OTHER PROGRAMS AND BOOKS BY DAVID GERSHON 83