

PRAISE FOR THE GREEN LIVING HANDBOOK

(on which *Low Carbon Diet* is based)

“This program is the first step-by-step plan for turning environmental concern into action.”

The Chicago Tribune

“A movement . . . of unquestionable zeal is challenging consumption at the grass roots . . . local support groups called EcoTeams are methodically helping members reduce the amount and kind of material that flows in and out of homes.”

The New York Times

“The program offers a common-sense approach to environmentalism. One participant says, ‘I love our neighborhood and this is an opportunity for us to make it an even nicer place to live together.’”

The Boston Globe

“The biggest thing about the *Green Living Handbook* is that it is helping people change behavior. You could do information campaigns and hope people change, but as a city, this is a better investment.”

The Kansas City Star

“EcoTeams help people build community while working toward something they believe in. It takes a village to save the Earth.”

Family Circle

“The *Green Living* program is skillfully designed to be attractive to individuals, local governments, and businesses . . . It has demonstrated results . . . it can make a real difference. In our work with communities across America, this is exactly the sort of tool for which they are searching.”

*Molly Olson, Executive Director, President’s Council on Sustainable Development
(Clinton Administration)*

“The *Green Living* program opens up a new category of policy instruments having to do with voluntary change. The program is more sophisticated than information campaigns, since it gives people the personal support they need to change their ingrained habits of how they use resources.”

*Paul de Jongh, Deputy Director General for Environmental Protection,
The Netherlands, Author, Dutch “Green Plan”*

“One of the most enlightening and useful programs that I have had the privilege to encounter . . . It provides a starting point for America’s citizens and communities to begin the journey of becoming more sustainable.”

Michele Perrault, Past President, The Sierra Club