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Special

Announcement!



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Advanced Life Coaching Program Based on the Renowned Empowerment Work of David Gershon and Gail Straub

Coach U is pleased to announce the third year of an exclusive alliance with Empowerment Institute that will significantly support your effectiveness as a coach and enhance your ability to attract clients for your practice. It is led by David Gershon and Gail Straub, world renowned for their pioneering work over the past twenty-five years in the area of personal empowerment. They have applied this unique expertise to develop a state of the art 12-session, three-month program to help each client design his or her entire life. It is based on their best selling book [Empowerment: The Art of Creating Your Life As You Want It](#), and their Empowerment Workshop, considered one of the most transformational trainings available.

It's not news that coaches help clients identify and create what they want in their lives, but it is news that there is now a structured life coaching program to help them systematically do this in all areas of their lives. You can do so much more with clients who commit to a comprehensive life transformation process. Imagine your practice full of clients creating and manifesting their dreams!

The Empowerment Life Coaching Program has gotten great feedback, both for the results it achieves and its ability to attract and sustain clients over time. It allows coaches to market themselves, as well as an actual coaching product. You can offer this program to your existing clients and also use it to attract new coaching clients. Since clients sign up for a 12 session coaching program (which averages a minimum of \$1,200), it makes your marketing time and cost effective. And once a client has finished the 12 sessions, they are predisposed to work with you to manifest these visions and create the next ones. This very effective business model provides you a product to attract clients, a process to sustain the relationship over time, and means to grow your business through the best of all means, the word-of-mouth of satisfied clients.

Coach U Core Essentials Fast Track Program Graduate Gina Seashore described the coaching program this way: "This program has given me many options with clients. I can use the program as a life overview (especially good for those clients without specific goals) and I can use it for those clients who want a definite beginning and ending. Most clients who go through this program opt to continue on with coaching, once they've had a taste. I also am able to use the first few sessions, which cover creating a vision, manifesting and how to overcome inner blocks for clients who need these tools. My clients have found both the book and the program to be very inspiring. If you're looking for a program for your clients, make sure and check this one out!"

The Empowerment Life Coaching Certification Program is offered as part of Empowerment Institute, which consists of two residential trainings to learn the personal empowerment model, methodology and marketing strategies. These trainings are offered on January 6 to 9 and June 15 to 19, 2005 in Rhinebeck, NY. In the 5 months between these training sessions, participants will receive personal coaching by David or Gail and the support of a coaching community, to practice the 12-session program with clients. Along with the training and personal coaching, participants receive the turn-key 50-page coaching curriculum which includes the 12 one-hour coaching modules and a 3-hour introductory workshop used to market the program.

If you have been thinking about how to upgrade and expand your coaching practice, David and Gail's Empowerment Institute is a great resource. There are a limited number of spaces, so act soon if you are interested. For more information view the Empowerment Institute web site at <http://www.empowermenttraining.com/>. To arrange an interview, contact David at dgershon@empowermentinstitute.net.

In partnership,

Sandy Vilas, CEO